

FOR SOME NEW GRAPHS

Incorporating Time Elements and Interactivity into your Web App Visualizations

David Mann

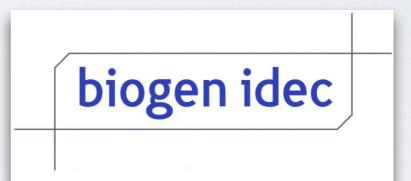
Biogen Idec

TOPICS

- Why bother?
- Animation
- Time
- Interactivity
- Design
- Implementation Tools and Concepts
- Demos

BIO

- Graphic Arts Background
- Development Background
- Lead Oracle DBA for



 I make unpleasing sequences of 0s and 1s into pleasing sequences of 0s and 1s

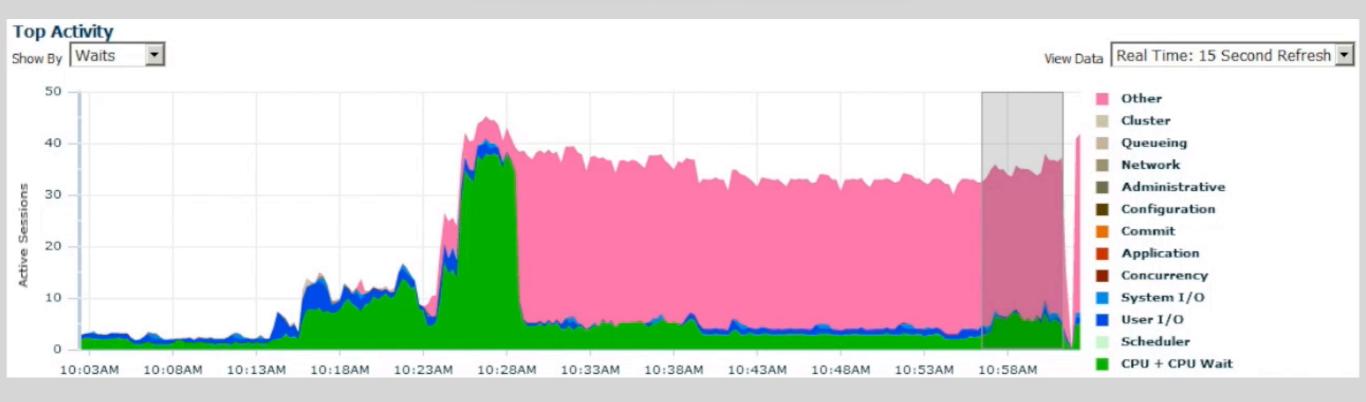
WHY BOTHER?

REALLY, WHY?

- Useful to users
- New insights into data curiosity
- Boss said so
- Expressiveness
- Tell a story
- Unique, Standout

MOTIVATION

What is mine?

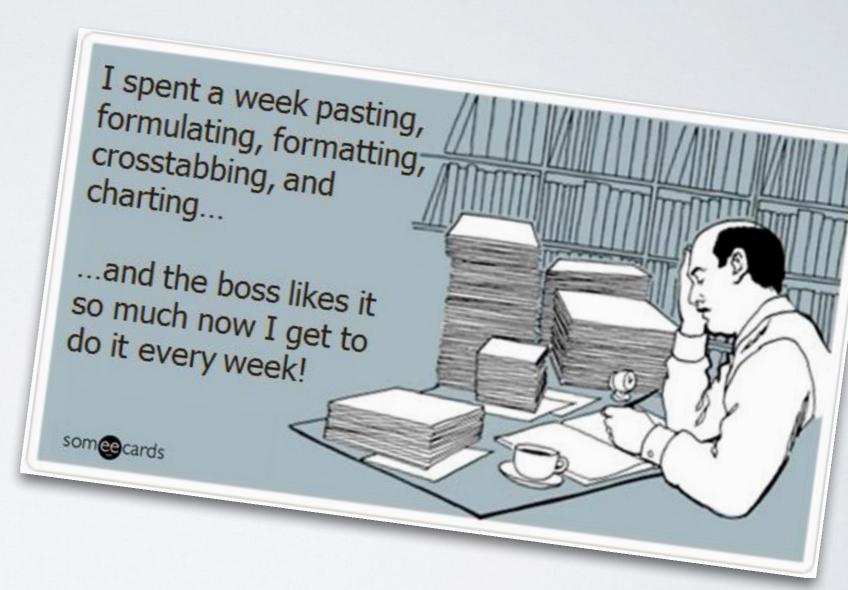


What is yours?

AUDIENCE

Operational

Power Users



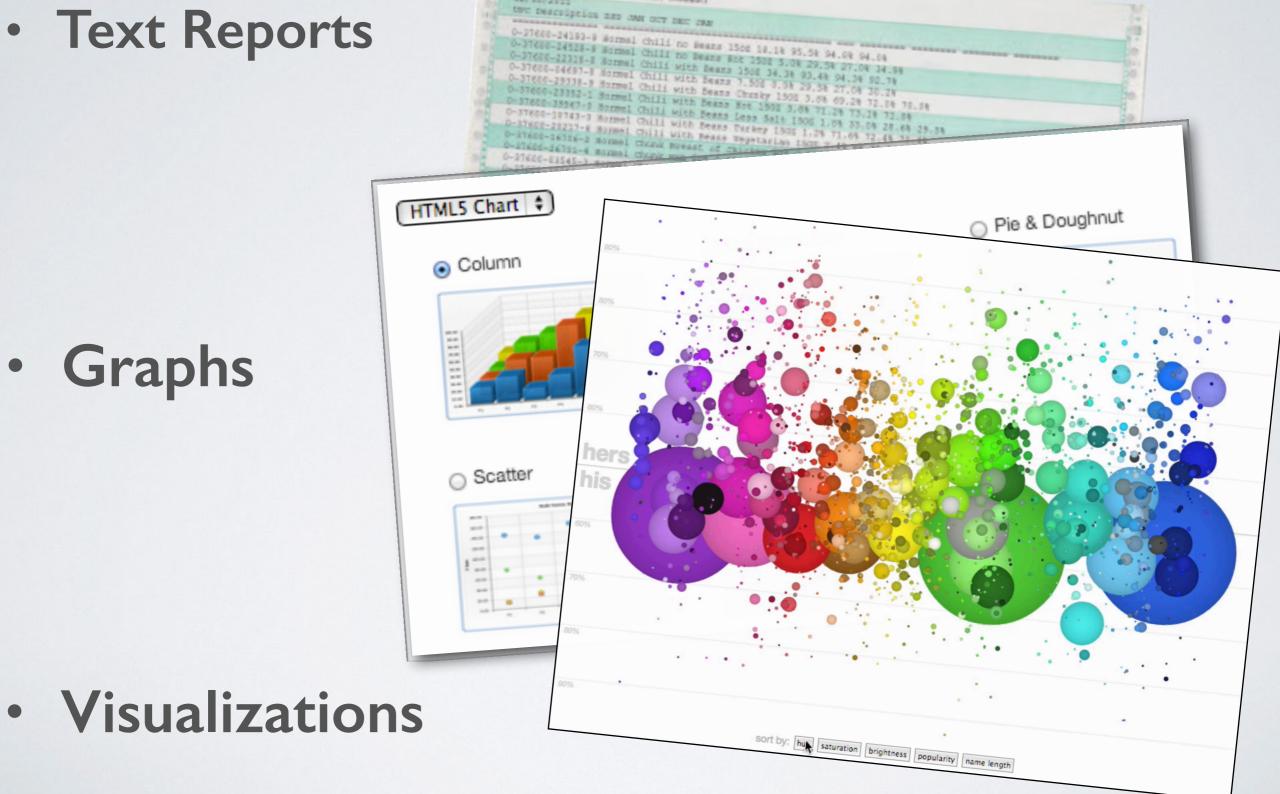
Executive Summaries

EVOLUTION

INTRE OF ORDER SALES THERE INTREMAN

12/30/3011

Text Reports



Graphs

VISUALIZATION PROGRESS

- Static graphic
 - Animated exposition
 - Pan/zoom exploration
 - Interactive Filtering and Refresh
 - Add data in Real Time and Refresh
 - Advanced interactivity

CONTEXT



ANIMATION

B FREE

WHAT IS IT?

Illusion of movement

Display a series of individual states

Create a dynamic scene

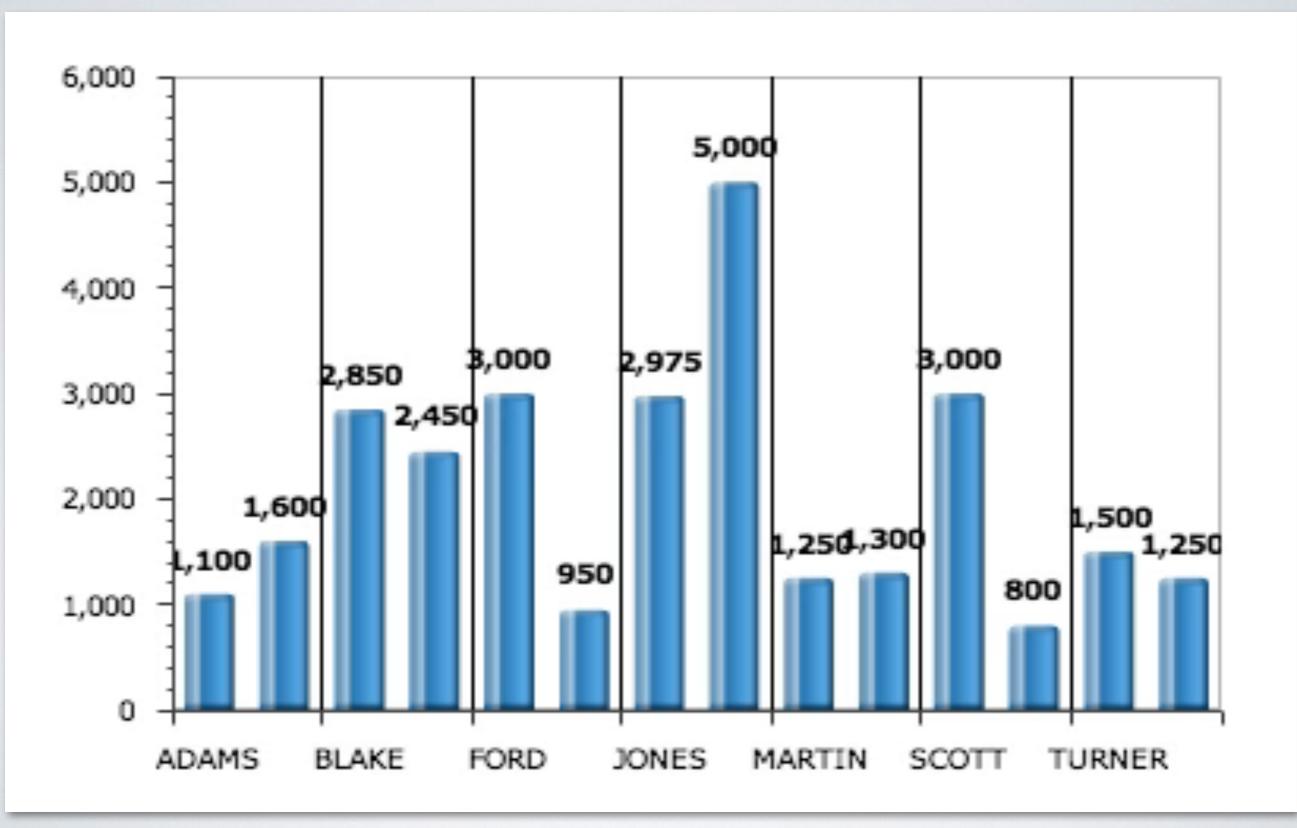
WHAT CAN YOU DO WITH IT?

Expose data in a useful way

Tell story

With interactivity - explore data

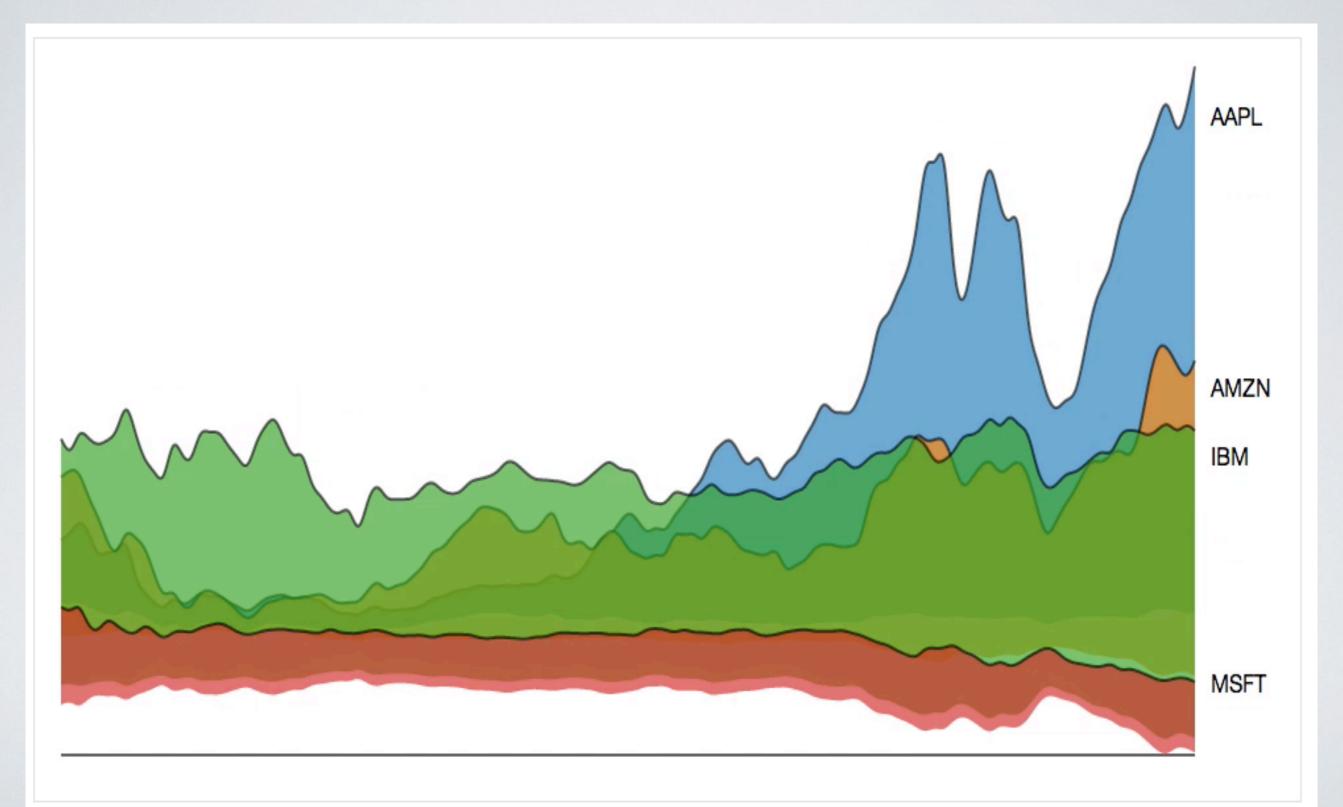
EXPOSITION



EXPOSITION

- "Fancy" drawing of a static graphic
- Still communicates the same information
- After the first time it gets annoying
- Don't we have an obligation to not do annoying things?
- Illusion of complexity

EXPOSITION - USEFUL





TIME

- Time series traditional representation of time
- Incorporate temporal elements into your graphs
 - Animation to show time relationship
 - Interactivity to explore time relationship

EXAMPLE : EXPOSITION

US energy use since independence

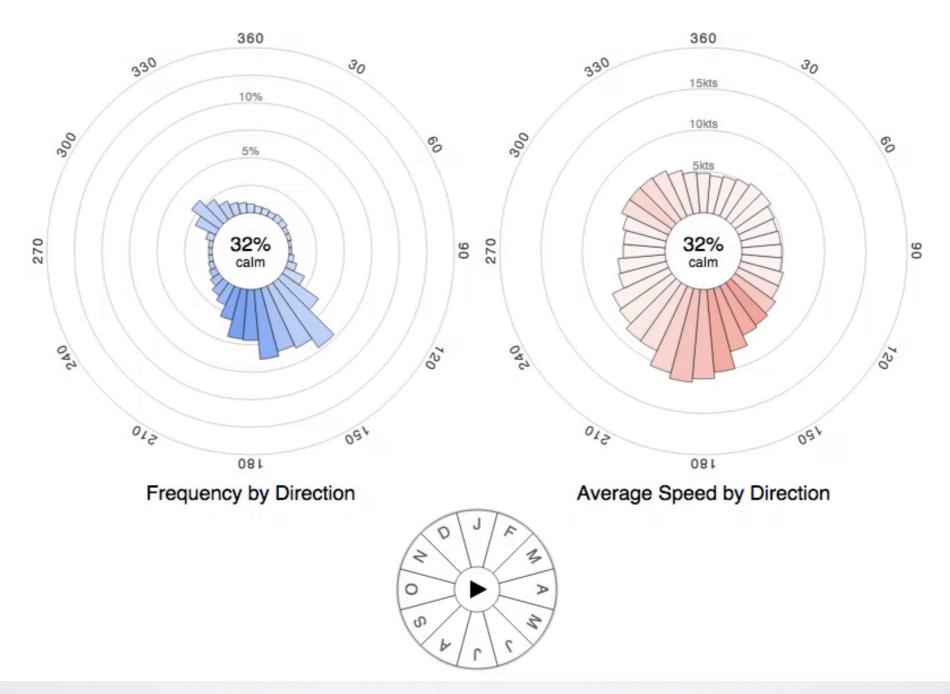
Nov 18th 2012

110		_
	Biomass	
100	Coal	-
90	Petroleum	
	Natural Gas	
80	Captured Energy	-
70	Nuclear	-
60		_
	(S)	
50	Quadrillion BTUs (Quads)	(Values in Quads)
40	5) 5)	· · · · · · · · · · · · · · · · · · ·
20	BTL	
30	ioi	-
20		
10	2 na	_
0		-

http://theoldbeggar.com/visuals/us-energy-use/

COMPLEX DATA SETS

KBFI: Seattle Boeing Field



http://windhistory.com/station.html?KBFI

EXAMPLE : WEB TRAFFIC

15:19:47 public_access/charts/show



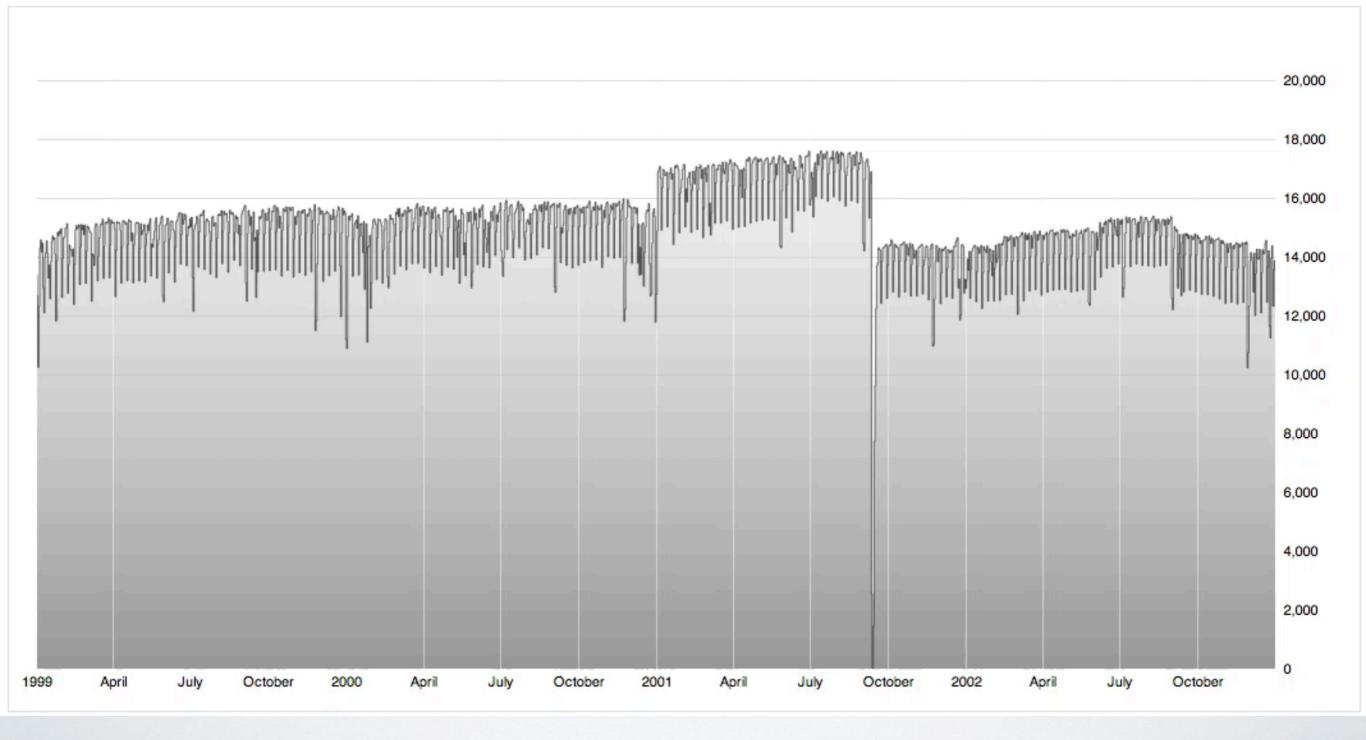
http://bl.ocks.org/WardCunningham/5861122

INTERACTIVITY

INTERACTIVITY

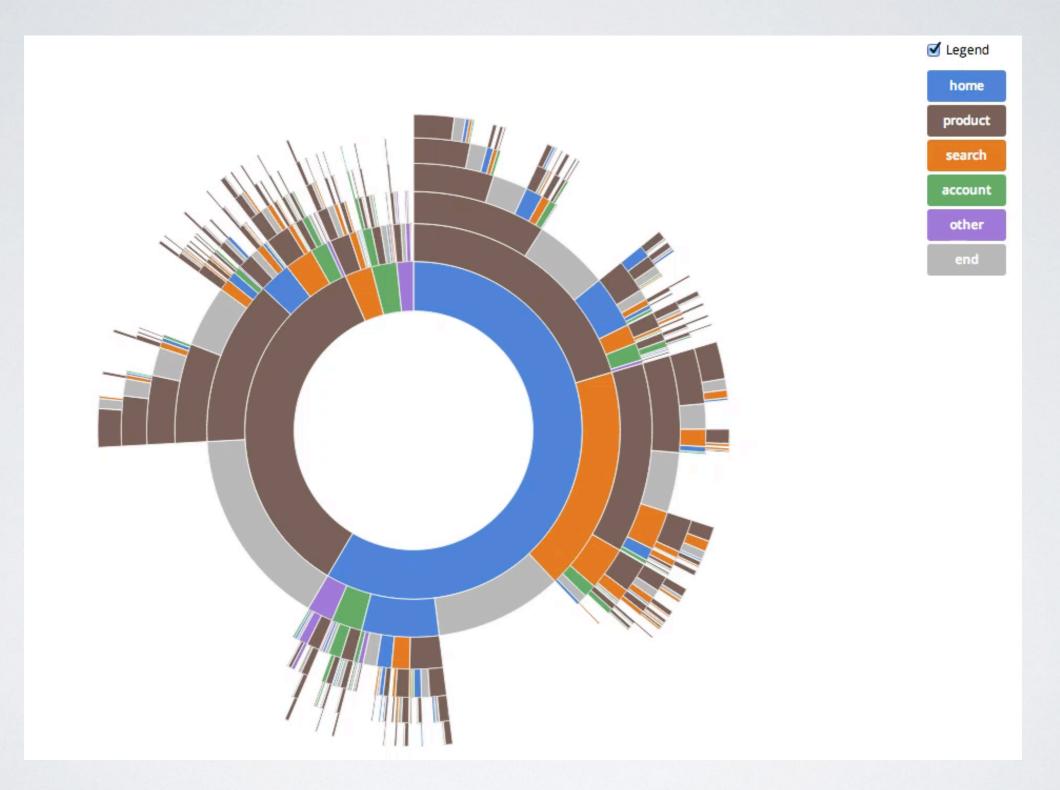
Two-way transfer of information

EXPLORATION



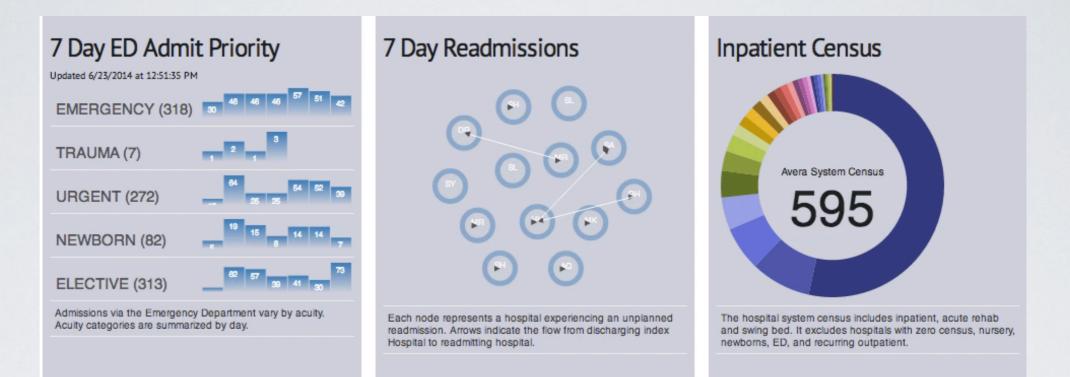
http://bl.ocks.org/mbostock/4015254

STARBURST PAGE VISITS



http://bl.ocks.org/kerryrodden/7090426

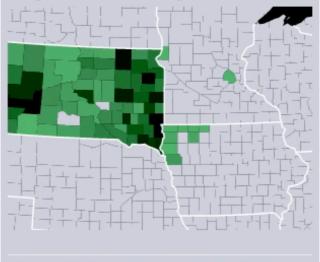
DASHBOARD



48hr Patient Flow from all Emergencey Depts.

NONHEALTHGARE FACILITY (238)	HOME SELF-CARE (171) EMERGENCY DEPT (248) NOT YET DISCHARGED (48)
CLINIC REF/PHYSICIAN OFFICE (4) GREGORY HEALTHCARE CTR (1) UNKNOWN ADMISSION SOURCE (4) LAW/COURT/JAIL (1)	21 (2)
The flow of patients admitted via the Emergencey Departments.	

Regional Discharges

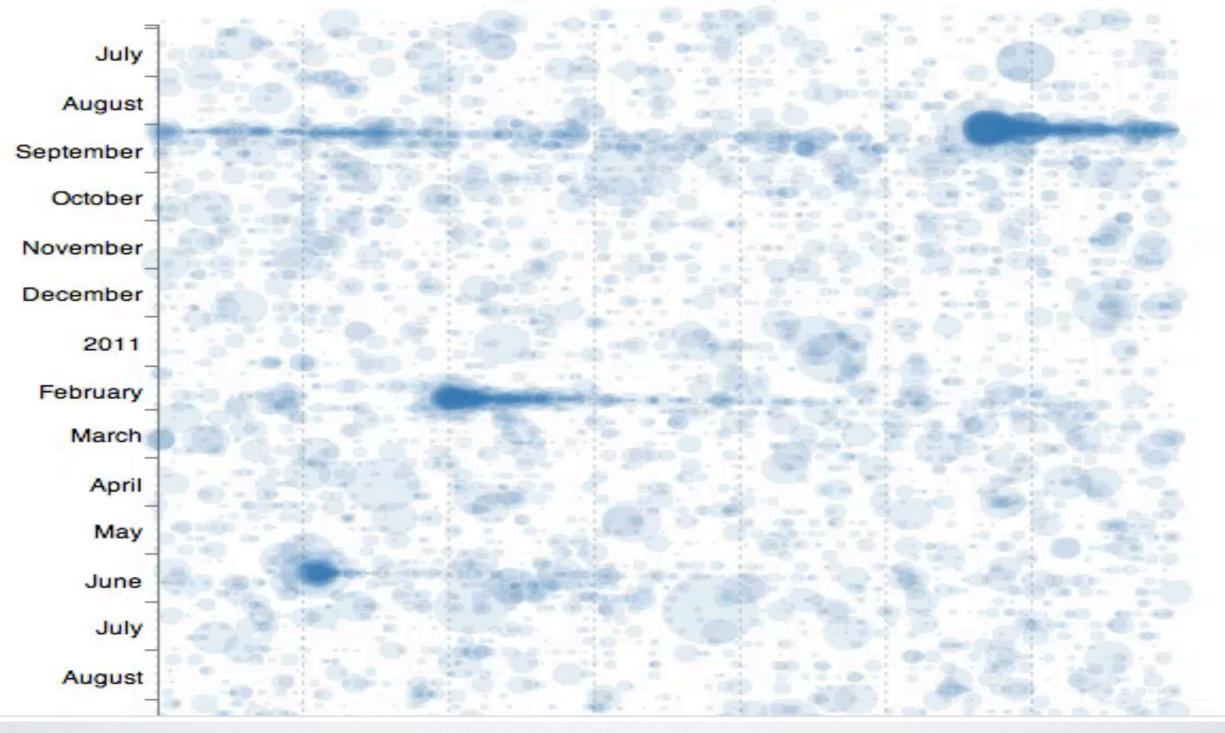


Heat maps (choropleths) can be generated from databases or websockets.

http://colinwhite.net/Dash2.3/

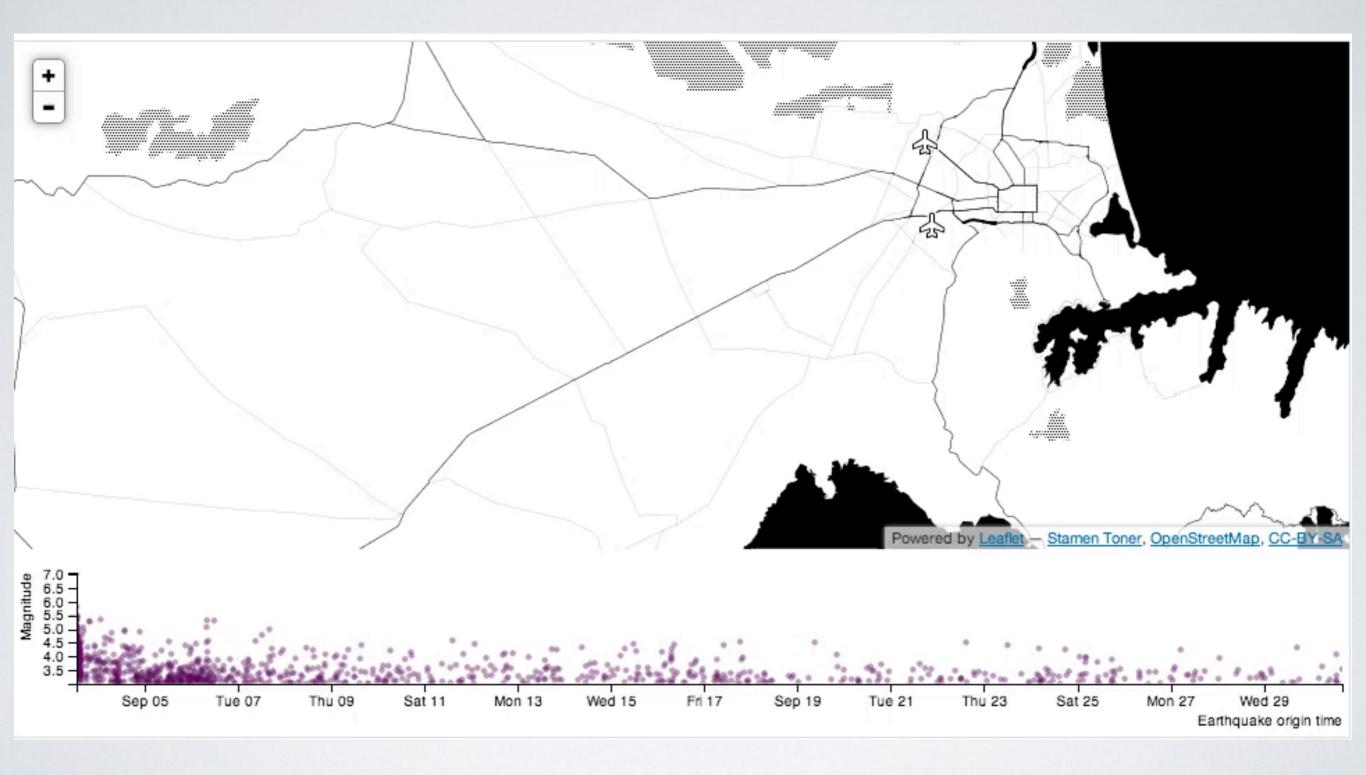
NZ EARTHQUAKES I

New Zealand Earthquakes



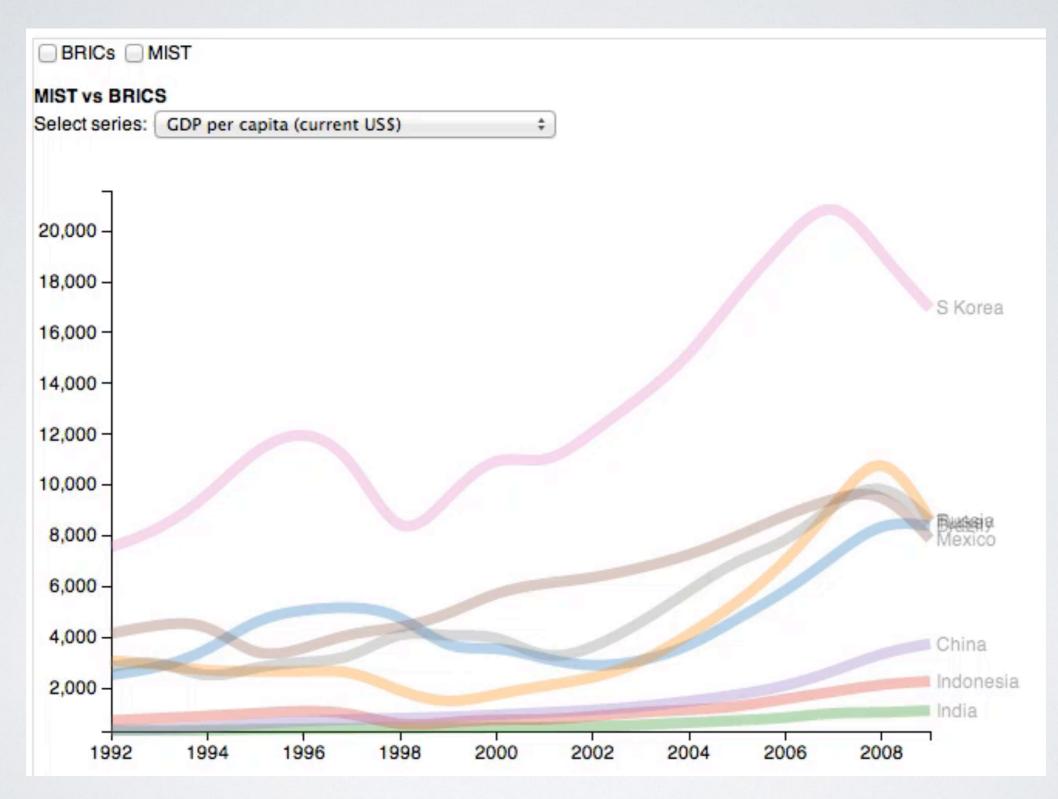
http://bl.ocks.org/d3noob/4425979

NZ EARTHQUAKES II



http://bl.ocks.org/tnightingale/4718717

EXPLORATION - BRIC



http://bl.ocks.org/nsonnad/4175202

FILTERING

BioVis Project: Identification of Mutations that Affect Protein Function



https://googledrive.com/host/0B7G119OfZ_ylbDUxa0JqLVMyRzg/

DESIGN

(1)

R. Land

DESIGN

- Data to Ink Ratio
- Sketch or Prototype
- Plan the behavior
- Less can be more don't get caught up in complexity

BEHAVIOR MODELING

- Timeline
- Finite State Model
 - Events that the visualization responds to
 - Wait states between events
 - Transitions between states in response to events
 - Actions taken during transitions
 - Variables that hold values needed by actions between events

CODE DESIGN

- MODEL
- VIEW

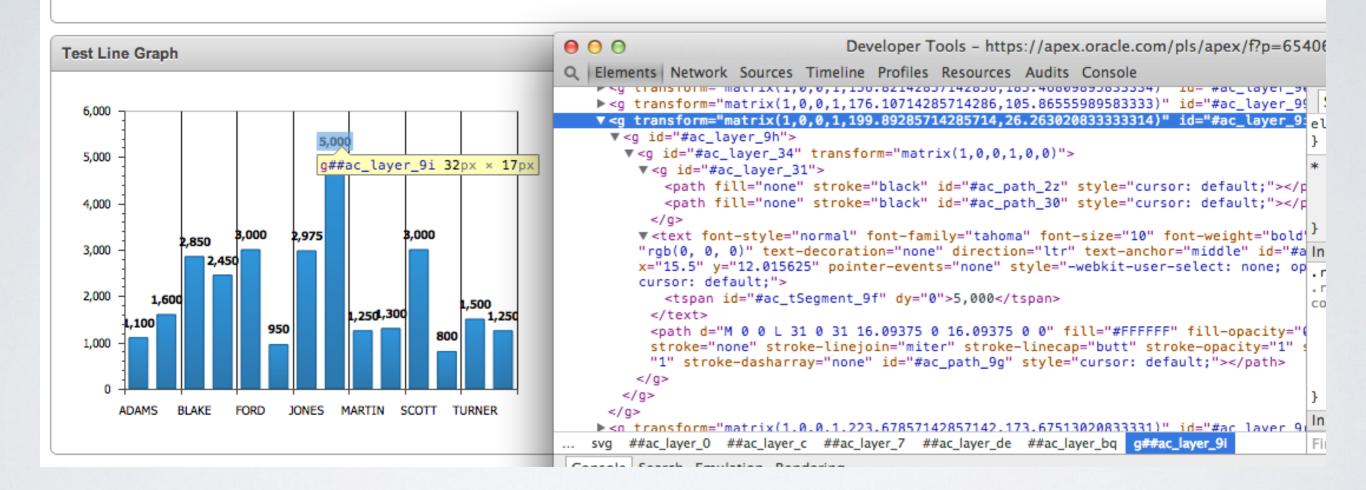
• CONTROLLER

IMPLEMENTATION

TO BUILD OR NOT TO BUILD

- Can you customize output of other tools?
- It depends
 - Can you get your bearings?
 - Is the code selfish?
 - Security cross site scripting

TO BUILD OR NOT TO BUILD



TOOLS - OPTIONS

- Commercial Off The Shelf
 - Flash
 - Java Applets
 - Vendor Offerings (Tableau, SAS, Spotfire)
 - Canned Graphs (AnyChart)
- Leverage Web Standards
 - JavaScript + CSS + HTML5
 - Open Source

TOOLS - CONSIDERATIONS

- Cost
- Development Time
- Development Environments
- Development Talent

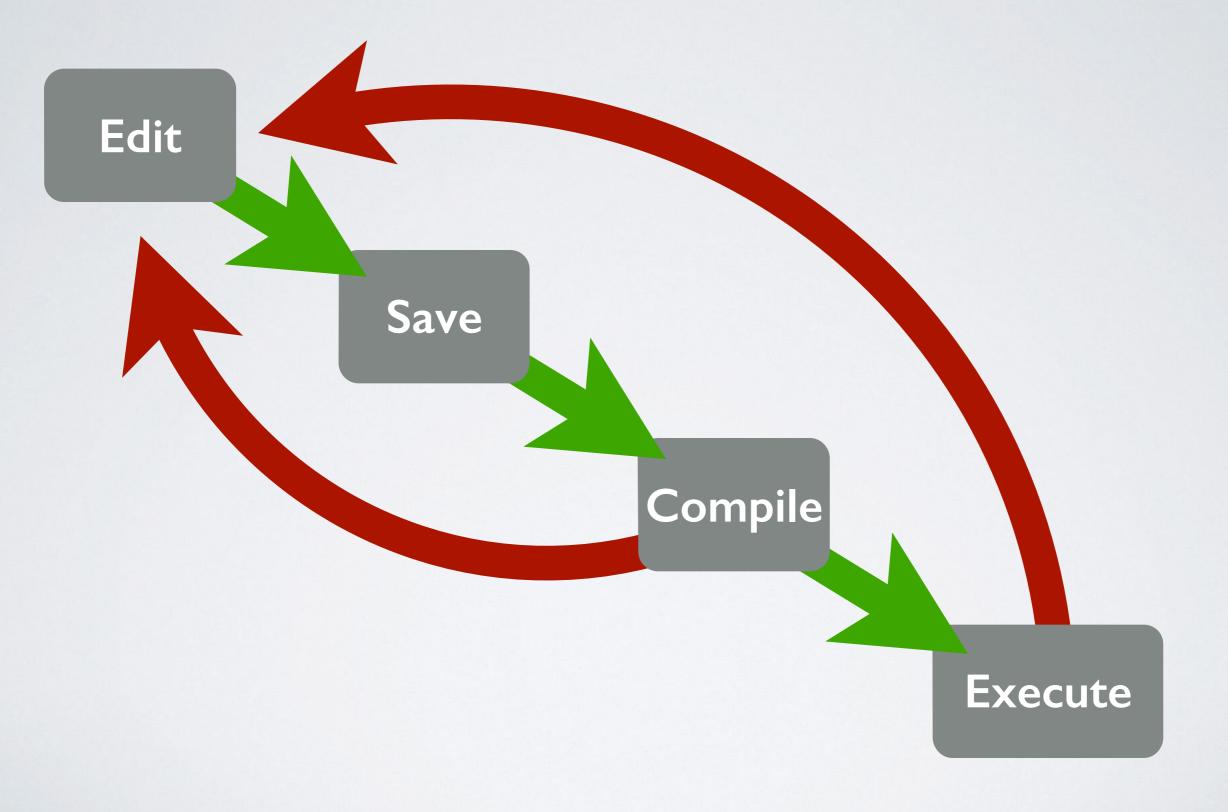
OPEN SOURCE GOODIES

Graphics Libraries	d3.js + helpers three.js JS Infoviz Toolkit jQuery Visualize
Time Scale	moment.js
Libraries	jodatime.js
State Model	backbone.js
Mapping	Leaflet, Polymaps

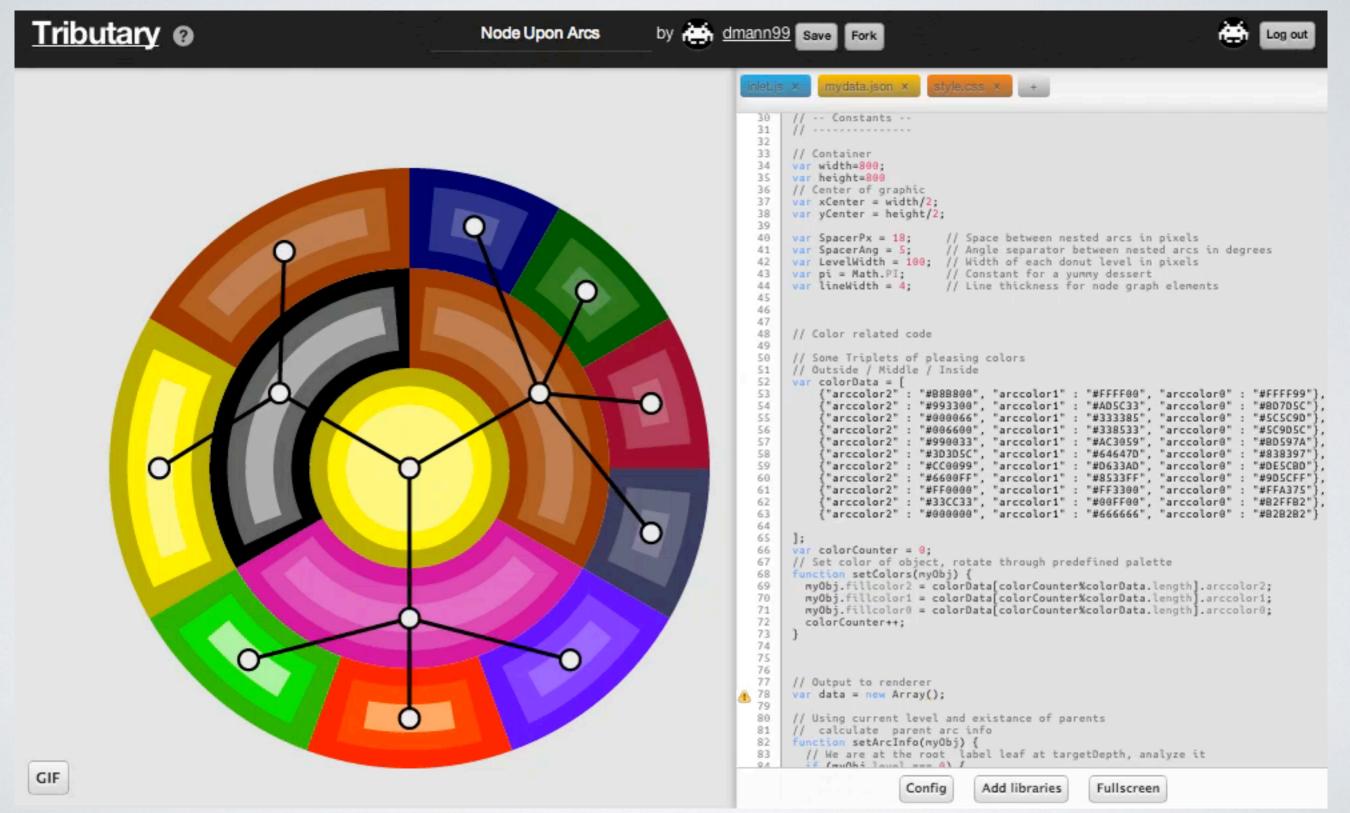
DEVELOPMENT

- Iterate Peel the onion
- Don't be afraid to fail
- You are the glue
- Learn web standards
- Learn about available tools
- Get familiar with APIs
- Just do it!

PROTO TO PAGE - APEX



BLOW YOUR MIND



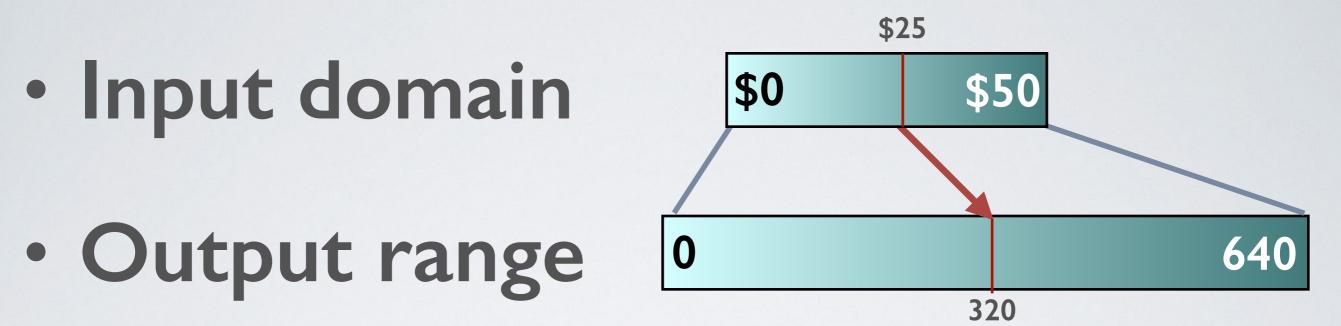
http://tributary.io

GRAPH BUILDING

2D SHAPE PRIMITIVES

- Rectangles
- Circles & Arcs
- Lines
- Poly shapes & Curves
- Grouping

SCALES



- Not just for positioning/sizing
 - Rotating use of colors
 - Time translations

TRANSITIONS

- Delay / Duration
- Style
- Position
 - Easing



- OnClick()
- OnMouseOver()
- OnMouseOut()
- Timers
- Tick()

D3 / SVG BASICS

- Library not a Framework
- Leverages SVG
- Bind data to elements
- Once bound you can visit selections and perform operations on them
 - Style Transitions
 - Size Transitions
 - Position Transitions

DEMOS

(1)

R. Casal

D3 + APEX

- Add D3 library to static file repository
 - Reference D3 library in Page Header
- Define Restful service to supply data in JSON format
- Develop JS script to generate your graphic
- Add any custom CSS to page

GIVE IT A REST

Resource Handler

A resource handler is a query or an anonymous PL/SQL block responsible for handling a particular HTTP methor template, only one resource handler per HTTP method is permitted.

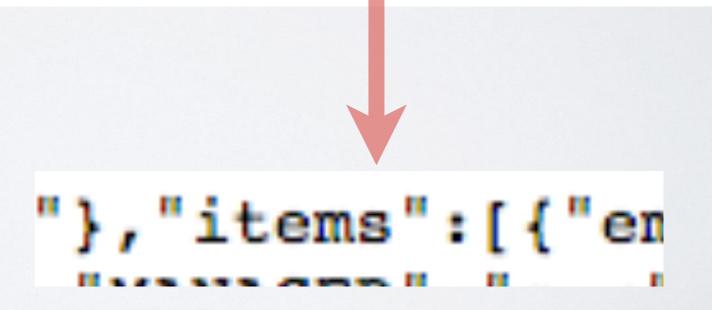
RESTful Service Module:

URI Template:	allempdata
Method	GET ‡
Source Type	Query
Requires Secure Access	No ‡
Pagination Size	

Source	
* Source	
SELECT * FROM EMP ORDER BY SAL DESC	

GIVE IT A TEST

{"next":{"\$ref":"https://apex.oracle.com/pls/apex/dmann/allempdata?page=1"},"items":[{"empno":7839,"ename":"KING","
17T00:00:002","sal":5000,"deptno":10},{"empno":7698,"ename":"BLAKE","job":"MANAGER","mgr":7839,"hiredate":"1981-05{"empno":7782,"ename":"CLARK","job":"MANAGER","mgr":7839,"hiredate":"1981-06-09T00:00:002","sal":2450,"deptno":10},
{"empno":7566,"ename":"JONES","job":"MANAGER","mgr":7839,"hiredate":"1981-04-02T00:00:002","sal":2450,"deptno":20},
{"empno":7788,"ename":"SCOTT","job":"ANALYST","mgr":7566,"hiredate":"1981-04-02T00:00:002","sal":3000,"deptno":20},
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{"empno":7876,"ename":"MARTIN","job":"CLERK","mgr":7698,"h



JAVASCRIPT SNIPPET

Region Source

```
<script type="text/javascript">
d3.json("https://apex.oracle.com/pls/apex/dmann/allempdata", function(json) {
  var mydata=json.items;
  var svg = d3.select("svg");
  d3.select(".chart")
    .selectAll("div")
    .data(mydata)
    .enter()
    .append("div")
    .style("width", function(d) { return d.sal/5 + "px"; })
    .text(function(d) { return " "+d.ename+" / "+d.sal; });
};
</script>
```

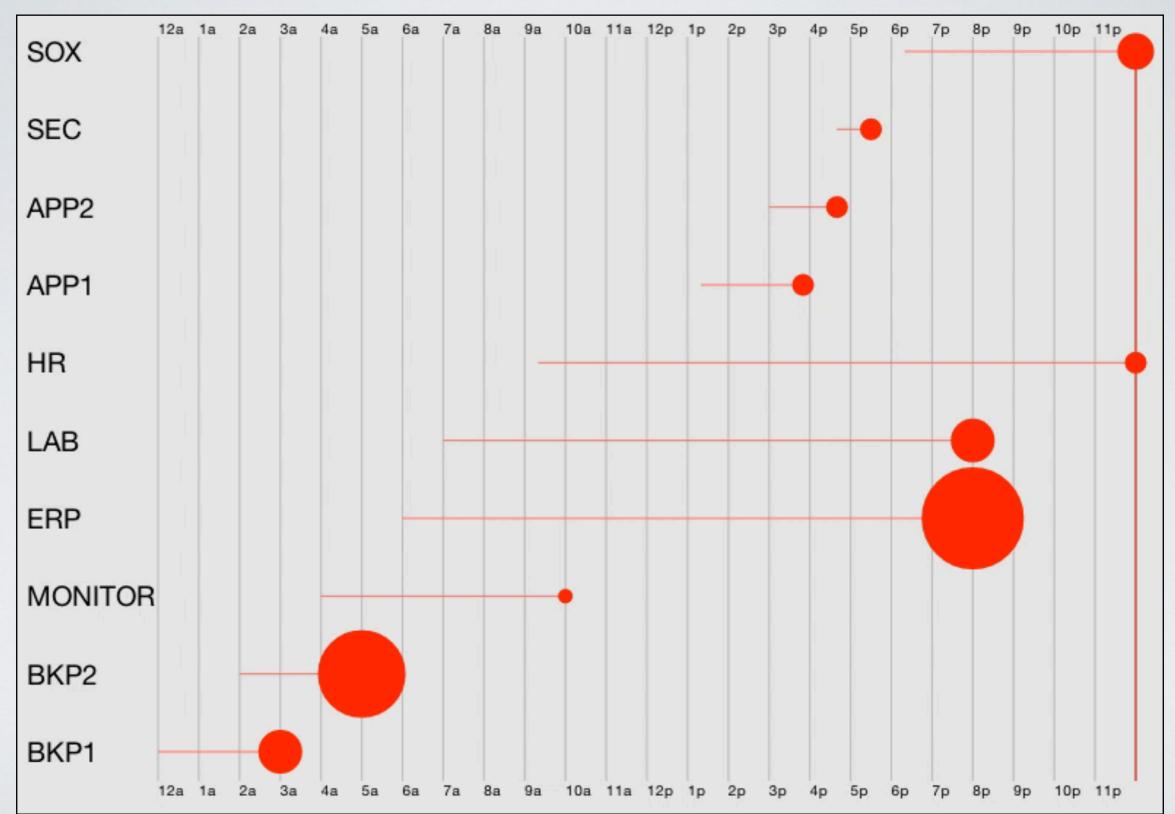
RESULT

SON to D3 Test		
Home		
ne		
		KING / 5000
	SCOTT / 3000	
	FORD / 3000	
	JONES / 2975	
	BLAKE / 2850	
	CLARK / 2450	
ALLEN / 1600		
TURNER / 1500		
MILLER / 1300		
MARTIN / 1250		
WARD / 1250		
ADAMS / 1100		
JAMES / 950		
SMITH / 800		

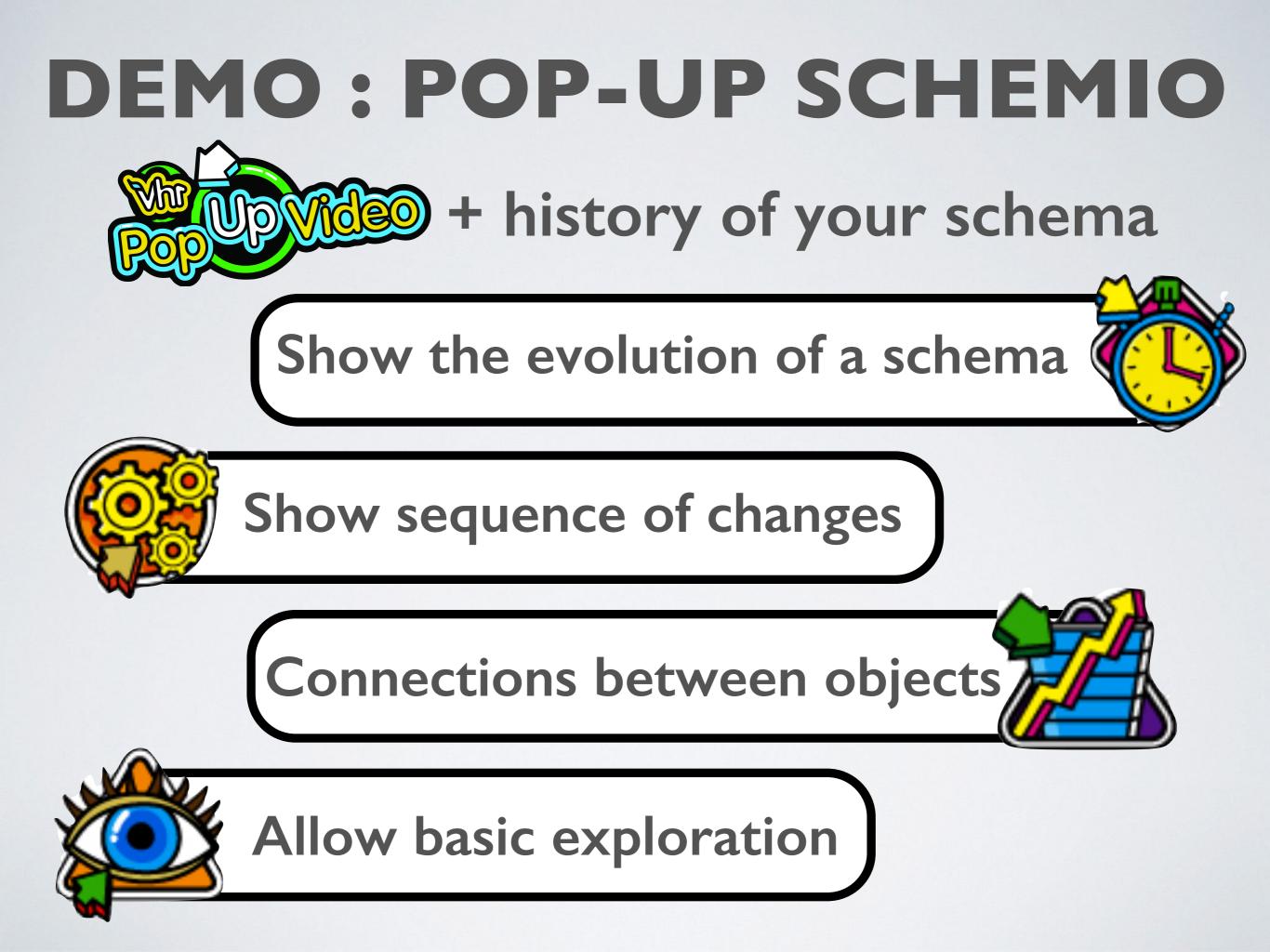
DEMO : BACKUPS ACROSS THE ENTERPRISE

- I wanted an overview of 24 hours of backups across the enterprise.
- I had a huge scrollable Gantt chart provided by the backup scheduling tool. I hated it.
- I wanted more information about volume of backups.

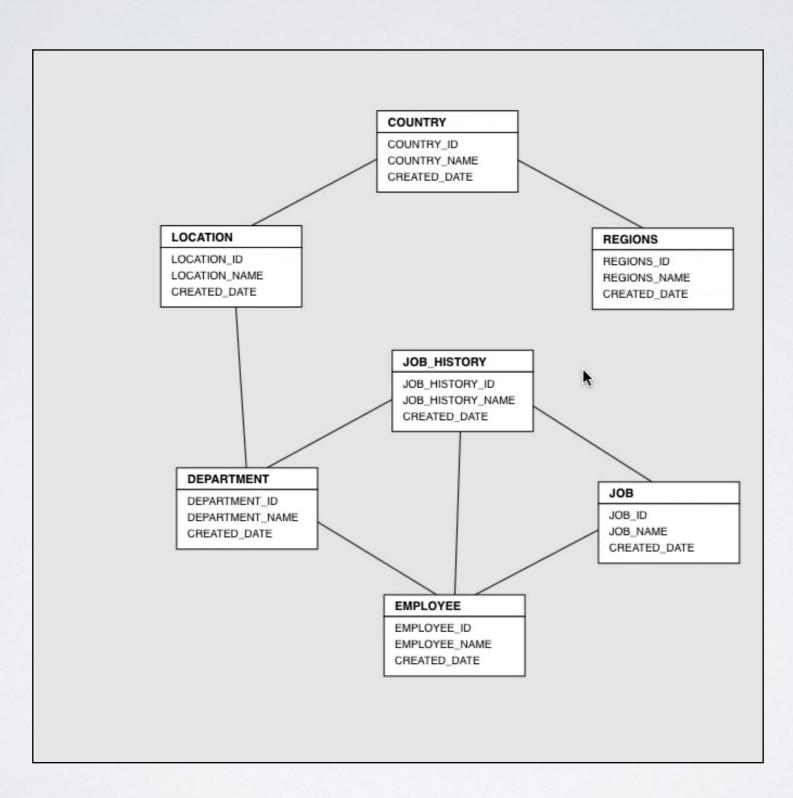
BACKUPS ACROSS THE ENTERPRISE



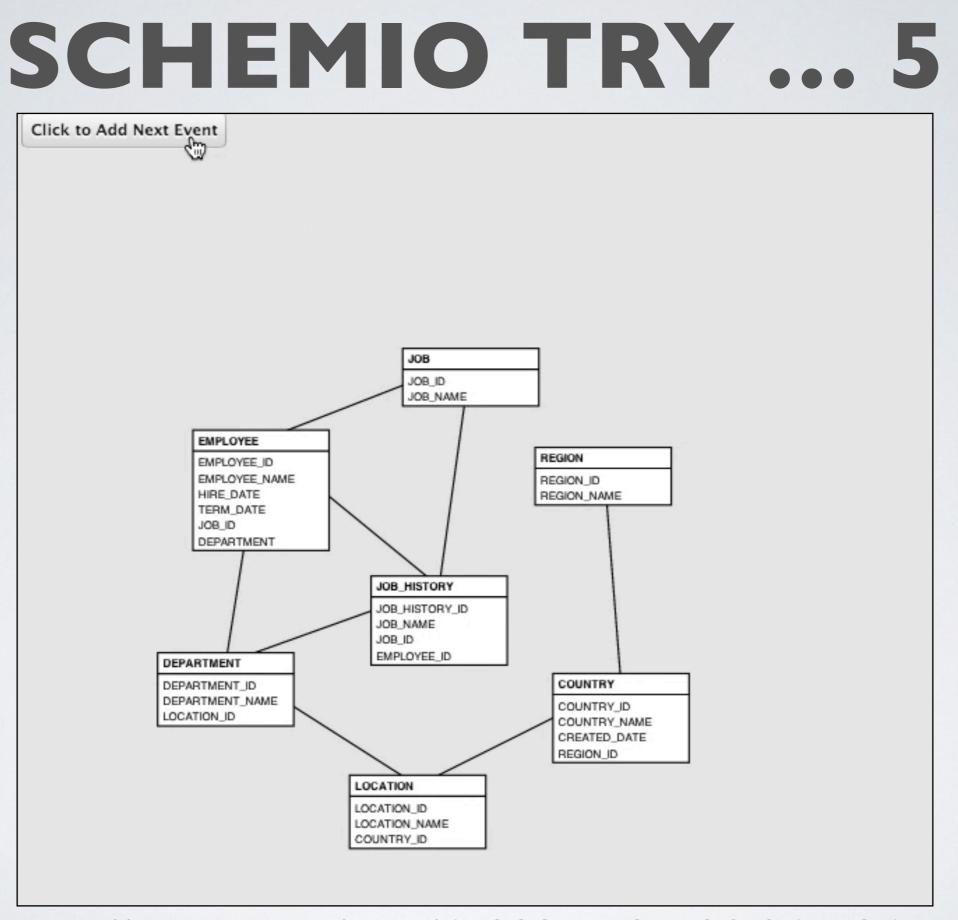
http://tributary.io/inlet/d3c88e18e54eb5c72bea



SCHEMIO TRY I



http://tributary.io/inlet/3e0c3ec6fd63b7413034



http://tributary.io/inlet/419935c191e2f1845d94

WHERE DO I GO FROM HERE?

- Give D3 a spin
 - Lots of Tutorials
 - Scott Murray Books + Website
- Leverage other's code
 - Helper Libraries dc.js / crossfilter / etc
 - Examples 1000 now 2000
- Reuse via libraries or Apex Plugin framework

FURTHER READING

- Designing Data Visualizations: Intentional Communication from Data to Display by Noah Iliinsky and Julie Steele. O'Reilly Media, 2011.
- Data Visualization: A Successful Design Process by Andy Kirk. Packt Publishing, 2012.
- Interactive Data Visualization for the Web by Scott Murray. O'Reilly Media, 2013.

QUESTIONS

Slides, code, links : http://ba6.us

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